## Trademark User Agreement PRANCERCISE®

Please complete this proposal in its entirety and indicate your acceptance of the terms and conditions herein by returning a signed copy to us.

Sponsor information		
Sponsor:		
Address:		
Phone: ()	Fax: ()	
Name of contact person:		_
E-mail:	Phone :()	_
Event/Project Name:		
Description of Use:		
	End Date:	
BEFORE this agreement is completed, P	lease refer to the LEGAL page of <a href="https://www.prancercise.com">www.prancercise.com</a> indicate the control of the con	catin

BEFORE this agreement is completed, Please refer to the LEGAL page of <a href="www.prancercise.com">www.prancercise.com</a> indicating Trademark Usage Guidelines. graphic standards. Permission to use the Prancercise® tradeark is limited to one time use only for the purpose specified above.

## Use of the Marks:

Sponsor acknowledges: (a) Joanna Rohrback as the owner of the Prancercise® federally registered and common law trademark, service mark and trade name. Sponsor recognizes the need and agrees to maintain high standards in promoting, producing and conducting the fundraiser, for the protection and enhancement of the Marks and the goodwill associated therewith. Prior Approval Required:

Sponsor understands and agrees that any use of the Mark and Joanna Rohrback's name is subject to the prior written approval of Joanna Rohrback and Prancercise LLC, such approval not to be unreasonably withheld. Accordingly, Sponsor agrees to submit to Joanna Rohrback and Prancercise LLC for approval of all print and digital marketing materials (e.g., flyers, invitations, T-shirts, web pages, social media, etc.) that contain the Marks, as well as all publicity releases and advertising relating to the fundraiser, prior to the production, distribution, broadcast, or publication thereof. Sponsor understands that 3-5 business days are needed for approval process.

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Specific Prohibitions/Restrictions:

Sponsor understands and agrees that the Marks:

(a) may not be altered in any way, nor may they be sublicensed to any other person; (b) may not be used in connection with any telemarketing or door-to-door solicitations; and/or (c) may not be used in conjunction with terminology that is contrary to the mission of Joanna Rohrback's Prancercise Program as outlined on her website www.prancercise.com. Sponsor further acknowledges that, because its license to use the Marks is limited to the geographic territory indicated in this agreement, it may not solicit cash or in-kind donations outside such territory, nor may it use the Marks on the Internet and/or in conjunction with any newswire services without prior written approval from Joanna Rohrback and Prancercise LLC. Any questions regarding the use of the names and Marks should be directed to Prancercise LLC 954-718-8400 and prancercise@yahoo.com.

If the terms and conditions set forth herein meet with your approval, please indicate your Acceptance of these terms by signing in the space provided below and returning a fully-executed copy to us. [Note: Your license to use the Prancercise® name and or Joanna Rohrback's name in connection with proposed event or fundraiser will not become effective unless or until you receive a confirmation notice that we've received a signed copy of this letter agreement from you and we've reviewed and approved it.]

ACCEPTED and AGREED this day of, 20  Authorized Representative: for Licensee/organization		
Print name Print name		
Title		
Date		
Licensor signature		
Print Name	<del>-</del> 	
Title	_	
Date		

PLEASE NOTE: A \$50 APPLICATION/ADMINISTRATION FEE IS DUE WITH THIS APPLICATION PLEASE PAY
ON THE <u>WWW.PRANCERCISE.COM</u> WEBSITE WHERE INDICATED